PRIOR APPROVAL / CUSTOM DESIGN ORDER FORM: ADVERTISING AND DIRECT MAIL

1. Complete this form to seek prior approval for a co-op request and/or order an ad or direct mail piece to be custom designed by LEPCO
2. Fax form to Bryan at 800-825-8825
3. Someone from the LEPCO Marketing Department will review the order and contact you for additional details

Custom Ad Design = 10 business days*
Custom Direct Mail Design and Production = 30 days*

A. **Pick One:** ❑ **Prior Approval Only (if you already have your ad)** ❑ **Custom Design by LEPCO**

Request Date _____ Due Date _____

Dealer # _____ Dealer Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Contact Person _____ Contact E-mail _____

B.

❑ Bear Cat ❑ Billy Goat ❑ Brown ❑ Columbia ❑ ECHO
❑ Exmark ❑ Shindaiwa ❑ Troy-Bilt

C.

❑ Newspaper Ad Size (Columns) _____ Publication _____
Run Dates _____ Cost _____

❑ Radio Length _____ Station _____ Format (ie, Rock, country) _____
Air Dates _____ Cost _____

❑ Open House, Trade Show, Fair Dates _____ Location _____
Estimated Cost _____

❑ Commercial Mailer Mail Date _____ Cost (include postage) _____
Quantity _____ List provided by ❑ LEPCO ❑ Dealer

❑ Consumer Mailer Mail Date _____ Cost (include postage) _____
Quantity _____ List provided by ❑ LEPCO ❑ Dealer

❑ Other _____

_____

D. Notes: (ie. Dealer tag, specific model(s), finance programs, etc)

E-mail Finished Ad to _____

QUESTIONS? CONTACT BRYAN ROHRER AT
BROHRER@LEPCOONLINE.COM
1-800-236-9329 x3056

INTERNAL USE:
DESIGNED BY: _____
EMAILED PROOF (DATE):_____
PROOF APPROVED BY DEALER (DATE): _____
FINAL PIECE DELIVERED (DATE): _____